

TRUE TEMPER[®]

THE #1 SHAFT IN GOLF

May 2009

DOUBLE WIN FOR TRUE TEMPER

True Temper dominated both the European and USPGA tours this last week. Both eventual winners carried TT products in their irons. On the European Tour the 22 year old Irish amateur claimed the Irish open. Firing rounds of 67, 62, 71, 71 the plus five handicapper took the title in dramatic fashion after a third play-off hole. With Project X in his irons the winner averaged a 67.8 stroke average.

On the USPGA Tour the winner claimed the Texas Open using Dynamic gold in his irons. He too, taking the title after a play off. Averaging over 76% of greens in regulation the winner now steps into the world top 20 on the official rankings.

These two wins yet again show that True Temper products are the shaft choice of champions.

True Temper's Project X shafts are an enormously popular line of shafts which have earned worldwide acclaim. Project X features a unique variable taper design with a dedicated taper rate per inch for each shaft in the set. Longer taper rate results in more energy transfer to the ball for a faster and flatter penetrating trajectory. Dynamic Gold shafts are available in tapered and parallel irons and parallel woods, while Project X steel shafts are available in tapered and parallel irons.

True Tempers' Project X and Dynamic Gold shafts are the most popular shafts played on the world tours today, and they already account for more tour wins this season than all other shaft brands combined.

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