

# TRUE TEMPER®

## THE #1 SHAFT IN GOLF

MAY 2010

### GLOBAL VICTORIES

True Temper shafts once again delivered wins on the PGA, Nationwide and European Tours this past weekend and demonstrated their irresistible popularity among the world's best players.

On the European Tour, Dynamic Gold shafts claimed the BMW PGA Championship at Wentworth. The PGA Tour saw Rifle shafts capture victory at the Byron Nelson Championship, while Dynamic Gold shafts also claimed a win at the The Rex Hospital Open on the Nationwide Tour.

At Wentworth there were 102 Grafalloy wood shafts in play, True Temper had 128 sets of iron shafts in play and an impressive 419 wedge shafts.

100 percent of the Top 10 finishers at both the PGA and Nationwide events had True Temper in their bags. The iron shaft counts showed 133 sets in play at the Byron Nelson Championship and 147 sets in play at The Rex Hospital Open. The story was not just leadership in steel, but graphite as well with over 100 pieces of Project X graphite in play globally.

For more info please contact Duncan McCarthy at Ignite Sports – [duncan@ignitesports.co.uk](mailto:duncan@ignitesports.co.uk)

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