GRAFALLOY®
THE #1 ULTRALITE SHAFT ON TOUR

TRUE TEMPER®
THE #1 SHAFT IN GOLF

In Full Swing from TT Europe

Project X claims 3 in 1!

One of the most successful shaft brands in the history of the game, Project X delivered wins on the PGA, European and Nationwide Tours in one weekend. The three-tour sweep widened the gap between True Temper and all other shaft manufacturers combined as True Temper marked its 21st PGA Tour win, 14th European Tour win and 9th Nationwide Tour win this season.

On the PGA Tour the winner overcame a four-shot deficit on Sunday to win The Memorial Tournament with Project X shafts throughout his entire bag, including the new Project X graphite shafts in his driver and fairway woods and with Project X 7.0 steel shafts in his irons. Equally dramatic, the victor at the Celtic Manor Wales Open won his 5th European Tour event, while playing Project X shafts in his irons. The winner of the Prince George's County Open on the Nationwide Tour took the title with Project X shafts in his irons.

True Temper continues to lead the field on the professional tours. At The Memorial, nine of the players finishing in the Top 10 played shafts designed by True Temper. Plus, True Temper led the shaft count with 102 iron sets in play on the PGA Tour and 143 sets in play on the Nationwide Tour.

TT clubs ready for the guys to test at the St Jude Classic

What is the difference between a taper tip and parallel tip shaft?

Most irons on the market today are designed for a .355 or 370 diameter hosel. Higher- end clubheads tend to be 0.355, or taper tip, while game improvement irons tend to be .370, or parallel tip.

Traditional taper tip shafts are typically made for each club in a set and manufactured to 'constant weights' so a 3-iron shaft weighs the same as a 9-iron shaft. Parallel tip shafts are offered as only one model (usually 41-inches long) and the shaft is 'fit' to specific clubs by either "tip trimming" for flex and "butt trimming" for length. There is little difference between the two designs when it comes to performance.

US open—What you might not know!

The 2nd major of the year kicks off this week at Pebble Beach, one of the best golf courses in the world. Here are some facts you may not know about this incredible venue and event.

Pebble Beach was designed by two amateur players, Jack Neville and Douglas Grant, Pebble Beach opened in 1919. Jack Nicklaus redesigned the par-3 fifth hole along Stillwater Cove for the 2000 U.S. Open.

U.S. Open champions at Pebble Beach: Jack Nicklaus (1972), Tom Watson (1982), Tom Kite (1992), Tiger Woods (2000).

Tom Watson received a special exemption, and is the only player to compete at every U.S. Open at Pebble Beach.

At 7,040 yards, this is the shortest U.S. Open course since Shinnecock Hills (6,996 yards) in 2004.

The four U.S. Open champions at Pebble Beach - Tiger Woods, Tom Kite, Tom Watson and Jack Nicklaus, collectively have 202 victories on the PGA Tour and 41 majors.

Last time at Pebble Beach: In the most dominant victory in major championship history, Tiger Woods led wire-to-wire to win by 15 shots, a record for any major, and tied the U.S. Open record at 272. He did not make worse than par over the final 26 holes.

Please Keep Quiet In Our Back Yard!

True Temper added its own personal touch and sponsorship to this year's St. Jude Classic on the PGA Tour. While many tournaments use the "Quiet Please" signs, marshals at the Memphis tournament quietened the crowd utilising the famous "Hush Y'all paddle."

For the first time in the tournament's history, the traditional paddle handles were replaced this year with True Temper's Dynamic Gold golf shafts. True Temper, headquartered at TPC Southwind in Memphis, was the official sponsor of the on-course signs.

For more than 20 years, the Hush Y'all paddle have been a southern-style reminder for patrons of the Memphis tournament to remain quiet during play. The paddle has become such a sought after souvenir that the tournament's merchandising tents sell out of them each year.

TRUE TEMPER®

THE #1 SHAFT IN GOLF