

A DECADE WITH TRUE TEMPER

A QUICK LOOK AT SOME KEY MILESTONES IN THE PAST 10 YEARS WITH TRUE TEMPER

- Bi Matrix technology introduced.
- TX-90 introduced. The lightest steel shaft in the world.
- Dynamic Gold SuperLite introduced and added to the Dynamic family.
- Epic introduced under the Grafalloy brand.
- Blue released at the Orlando Trade Show by the Blues Brothers
- GS75 introduced. The lightest alloy golf shaft in the world!
- Rifle and Project X brands acquired.

The most impressive stat however, is that True Temper still are the leading golf shaft manufacturer in the world today!

TT STILL ON TOP IN '10

The Dynamic Gold line enters its 30th year as the #1 golf shaft in the world. Since its introduction in 1980, the Dynamic Gold shaft has notched up win after win and major after major around the globe. Recently the Dynamic Gold line has expanded, and is now a family. With the Dynamic Gold SuperLite and very recently the Dynamic Gold High Launch, the full Dynamic product line offers every golfer a product to suit their individual game. On tour Dynamic Gold has always been number 1. It is played by the best players in the world simply because they know the product will deliver and perform week in week out. So for the next decade keep your eyes peeled on the number 1 golf shaft of all time!

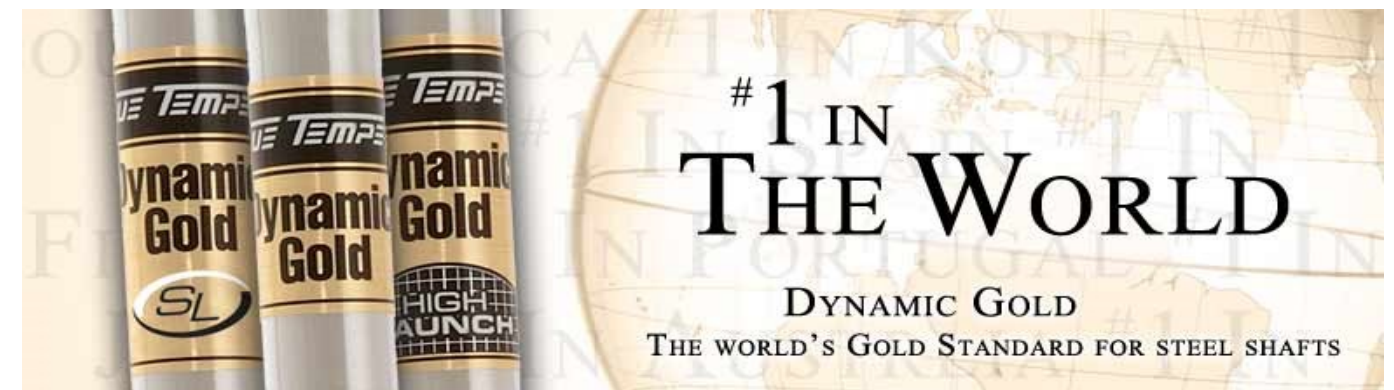
FACT

1941 WAS THE YEAR TRUE TEMPER FIRST INTRODUCED FLEX CATEGORIES IN GOLF SHAFTS

TRUE TEMPER®

THE #1 SHAFT IN GOLF

HAPPY NEW YEAR FROM TT EUROPE !!



TT CLAIM FIRST 2 TOURNAMENTS

Hitting the 2010 season hard True Temper have claimed the first 2 tournaments of the year. With Project X and Dynamic Gold claiming the two titles, the number 1 golf shaft manufacturer have started as they mean to go on and as they left 2009—winning!

The stunning victory in the South African Open gave the Scot a 275 total to tie for first. He then took the play off to claim his maiden tour victory.

At the Alfred Dunhill Championship the Spaniard claimed his second tour title, first as a Professional by 1 shot with a total of 271. Averaging over 70% of greens in regulation the Spaniard leads the Race to Dubai after the opening 2 events.

GRAFALLOY

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