

TRUE TEMPER®

THE #1 SHAFT IN GOLF

MARCH 2010

TRUE TEMPER WIN ON BOTH SHORES

True Temper have claimed the Malaysian Open. The winner, with a 274 total won by 1 shot with a final round 68. The win marks the 9th straight win for True Temper, the 9th straight win for a Dynamic Gold product and the 4th win for the Dynamic Gold shaft itself. The other 5 wins have been taken with the Dynamic Gold SuperLite.

Across the pond the Honda Classic champion played high-performance Project X Flighted shafts in his irons to earn a T2 ranking in Greens in Regulation (73.6%) and shoot an impressive 65 birdies in his last 14 rounds, earning him first place in birdies. Additionally, Project X steel and graphite shafts were in the bag of the number three finisher who shot the lowest round at The Honda Classic. In total there were 125 sets in play at the Honda Classic and eight sets among the top 10 finishers.

The Number One shaft manufacturer in the world, True Temper Sports has delivered hundreds of professional tour victories around the world, and True Temper shafts, such as Dynamic Gold and Project X, continue to dominate the European Tour and PGA Tour week after week. Dynamic Gold shafts feature a high-flex, tour weight design that generates a low, penetrating ball flight. The straight taper and short tip section of the Project X iron shafts provides maximum energy transfer with low spin rates required for penetrating iron shots. By combing this design platform with eight premium graphite materials, the Project X wood and hybrid shafts are quickly becoming known as the lowest spinning graphite shafts available.

For more info please contact Duncan McCarthy at Ignite Sports – duncan@ignitesports.co.uk

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