

TRUE TEMPER®

THE #1 SHAFT IN GOLF

OCTOBER 2009

TRUE TEMPER WIN ON BOTH SHORES

True Temper's Dynamic Gold and Project X shafts grabbed victories on the European and Nationwide Tours this weekend, winning the Alfred Dunhill Links Championship and the Soboba Classic in San Jacinto, Calif.

On the European Tour, the English-born champion played Dynamic Gold SL shafts in his irons to score a three stroke victory and his second European win of the year.

Meanwhile on the Nationwide Tour, True Temper shafts claimed their 25th victory of the 2009 season, an unprecedented win percentage of 96 percent. The winner captured his first Nationwide Tour victory playing Dynamic Gold shafts in his irons and the new Project X graphite shaft in his hybrid club and five-wood.

True Temper has led the golf industry as the number one shaft manufacturer in the world for more than 100 years, and Dynamic Gold shafts have won more events than all other shafts combined. Featuring a high-flex, tour weight design, Dynamic Gold steel shafts are the top-selling shaft in golf and are preferred by skilled players seeking a low, penetrating ball flight. The all-new graphite Project X shaft delivers superior cross-sectional stability and maintains the designed performance characteristics throughout the swing for consistent shot patterns. In addition, the new Project X shaft provides optimised launch profiles by matching frequency to specific weight, torque and ball flight for maximum player performance.

For more information on True Temper Sports and Dynamic Gold shafts, visit www.truetemper.com and facebook.truetemper.com. For more information on Project X, visit www.pxshaft.com or on Facebook at facebook.pxshaft.com.

The leading manufacturer of golf shafts in the world, True Temper Sports is consistently the number one shaft on all professional tours globally. The company markets a complete line of shafts under the True Temper®, Grafalloy® and Project X® shaft brands, and sells these brands in more than 30 countries throughout the world. True Temper Sports is proudly represented by more than 800 individuals in ten facilities located in the United States, Europe, Japan, China and Australia. For more information, visit www.truetemper.com.

For more info please contact Duncan McCarthy at Ignite Sports – dunc_ignite@yahoo.co.uk